



# KRISTEN LUKACS

## CONTACT

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## EDUCATION

Susquehanna University  
Selinsgrove, Pennsylvania  
Bachelor of Arts in Graphic Design  
May 2010

## DESIGN CAPABILITIES

art & photo direction  
publication & print media  
trade show/large scale graphics  
photography  
layout design  
photo editing & retouching  
digital and social media design  
corporate identity  
logo design/branding  
package design  
digital drawing  
typography & lettering

## PROGRAM SKILLS

Adobe Illustrator, InDesign,  
Photoshop, After Effects, Acrobat,  
Express, Microsoft Word,  
Powerpoint, Excel,  
Canva, Constant Contact  
\*Google AI Essentials Certified

## REFERENCES

Portfolio and references  
available upon request

## PROFESSIONAL EXPERIENCE

### Creative Manager → Senior Creative Manager

Zyloware | Port Chester, NY

June 2021 – Present

creative direction, logo design/branding, catalog design, social media graphics, print & presentation design, point-of-sale displays  
Brands include: Shaquille O'Neal, Stetson, Randy Jackson, Sophia Loren, Leon Max, Halston, Daisy Fuentes.  
\*Winner of the Optical Women's Association Leadership Scholarship 2024

### Freelance Designer

Kristen Lukacs Design | Poughquag, NY

May 2010 – Present

logo design/branding, original artwork for custom stationery, social media design and content, typography, corporate identity, website content, email marketing and templating, advertising, etc.

### Art Director

Kallman Worldwide | Waldwick, NJ

September 2017 – September 2020

creative direction, large scale trade show graphics, brochures, corporate identity, advertising, promotional product design, infographics, social media graphics/content & animations, website content, newsletter designs and implementation, video and powerpoint presentations, templating, media trafficking and communication between internal and external entities

### Graphic Designer → Art Director

Haband | Mahwah, NJ

June 2013 – September 2017

catalog and layout design from concept to completion, photography/art direction, photo editing

### Junior Designer/Production Artist

Fiore | Cedar Knolls, NJ

March 2011 – October 2011

newsletter and brochure designs, photography

### Graphic Designer

The Kraus Group | Fairfield, NJ

July 2010 – April 2011

branding, brochure, billboard, website & corporate identity designs

### Intern/Production Artist

Fiore | Cedar Knolls, NJ

Summer 2009

Intern | The Molecule | New York, NY

Summer 2007