



## CONTACT

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## EDUCATION

*Susquehanna University*  
Selinsgrove, Pennsylvania  
Bachelor of Arts in Graphic Design  
May 2010

## DESIGN CAPABILITIES

art & photo direction  
publication & print media  
trade show/large scale graphics  
photography  
layout design  
photo editing & retouching  
digital and social media design  
corporate identity  
logo design/branding  
package design  
digital drawing  
typography & lettering  
small animation & video

## PROGRAM SKILLS

Adobe Illustrator, InDesign,  
Photoshop, After Effects, Acrobat,  
Express, Microsoft Word,  
Powerpoint, Excel,  
Canva, Constant Contact

## REFERENCES

*Portfolio and references  
available upon request*

## PROFESSIONAL EXPERIENCE

### Creative Manager

*Zyloware | Port Chester, NY*  
June 2021 – Present

creative direction, logo design/branding,  
catalog design, social media graphics,  
print & presentation design,  
point-of-sale displays

### Freelance Designer

*Kristen Lukacs Design | Poughquag, NY*  
May 2010 – Present

logo design/branding, original artwork for  
custom stationery, social media design  
and content, typography, corporate  
identity, website content, email marketing  
and templating, advertising, etc. Clients  
include Wiley & Sons, The Tomato Cafe,  
Costantino's Salon

### Art Director

*Kallman Worldwide | Waldwick, NJ*  
September 2017 – September 2020

creative direction, large scale trade show  
graphics, brochures, corporate identity,  
advertising, promotional product design,  
infographics, social media graphics/content  
& animations, website content, newsletter  
designs and implementation, video and  
powerpoint presentations, templating,  
media trafficking and communication  
between internal and external entities

### Graphic Designer → Art Director

*Haband | Mahwah, NJ*  
June 2013 – September 2017

catalog and layout design from concept  
to completion, photography/art direction,  
photo editing

### Junior Designer/Production Artist

*Fiore | Cedar Knolls, NJ*  
March 2011 – October 2011

newsletter and brochure designs,  
minor photography

### Graphic Designer

*The Kraus Group | Fairfield, NJ*  
July 2010 – April 2011

branding, brochure, billboard, website &  
corporate identity designs

### Intern/Production Artist

*Fiore | Cedar Knolls, NJ*  
Summer 2009

*Intern | The Molecule | New York, NY*  
Summer 2007